

# WINDS OF CHANGE

Milwaukee is shaped by how you move through it.

### LIGHTNESS & STRENGTH

New materials and technology can make vehicles safer, lighter, more efficient and more fun.

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**CLEANAIRTREK.COM**  
FOR MORE IDEAS.

### THE AIR YOU BREATHE:

It's made of:  
78% Nitrogen  
21% Oxygen  
1% other stuff  
(And there's a lot of other stuff in that 1% other stuff.)

HOW DO YOU USE IT TO MOVE?



Completely smooth roads.  
Streets arranged to catch the wind.

### WHAT WOULD THE CITY LOOK LIKE IF THESE RULED THE ROADS?

The city would have to solve new problems.

The city would have to change, just as it has changed before.

### A LAND YACHT

One of the easiest ways to capture Wind Power is with a sail.

Simple. Functional. Powerful.

Sails still transport people and goods across the world. Sometimes it's the simplest ideas that create the most change.

### LAND SAILOR

Meet Daniel. He's a wind-power kind of guy. He builds land-yachts, races, and has fun. Learn more at [www.windline.net](http://www.windline.net)

### HOW IS HE CHANGING THE CITY?

By embracing the DIY spirit, he's innovating and playing with new ideas.

You don't always have to travel in a straight line. You can harness the power of your imagination to find new ways to get from one place to another.

# CLEAN AIR TREK

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