

The journey is the destination.  
Clean Air Trekking allows you to get the most joy out of the miles you travel.

**WHAT'S YOUR PREFERENCE?**  
How do Clean Air Trekkers change the city?  
By moving through it. The more you move through the city, the more options become available, and the stronger it becomes.  
You can get to where you need to go when you need to get there.  
Explore, have fun, and clean the air.

Doing more things that you like to do.  
**CLEAN AIR TREKKING**  
Your Money, Your Miles, Your Minutes. How do you enjoy these things?  
What do you want more of? Where do you want to go today?  
What makes you happy?

**MINUTES:**  
How do you get the most out of your time?  
That depends on what is most important to you.  
Know all the ways to get to where you need and want to go.

VISIT:  
**CLEANAIRTREK.COM**  
FOR MORE IDEAS.

# PULL MONEY FROM THE AIR

Milwaukee is shaped by how you move through it.

**MONEY: ANNUAL COSTS**  
Skateboards: \$200-\$300 (for a nice one).  
Car: approx. \$6,800 each year to own and operate.

**MILES:**  
A gallon of gasoline = 31,500 food calories  
58 double cheeseburgers = 31,500 food calories  
A car on one gallon of gas = 20-28 miles  
A bike on 58 cheeseburgers = 1050 miles

Ride one of these and the whole city becomes your skatepark.

# CLEAN AIR TREK

DISCOVERY WORLD  
500 N Harbor Dr. • On Milwaukee's Lakefront



Take the **12** **14** **23** **31** or **33** Bus to DISCOVERY WORLD.