



POWERED BY THE BACKGROUND ENERGY OF THE UNIVERSE... ELECTRICITY.

Nikola Tesla created the AC motor and wireless communication.

He played with lightning and tried to harness the electromagnetic energies of the Earth in order to give people free electricity.

THE ORIGINAL CLEAN AIR TREKKER

Nikola Tesla electrified the East Coast of the USA by harnessing the power of Niagara Falls.

VISIT:
CLEANAIRTREK.COM
FOR MORE IDEAS.



TESLA: OLD SCHOOL TESLA: NEW SCHOOL

Milwaukee is shaped by how you move through it.



TESLA ROADSTER

The first high-performance, fully electric sports car.

It goes from 0 to 60 in 3.7 seconds. It is incredibly fast and incredibly quiet. It's an absolute dream to drive.

There are no tailpipe emissions. And it gets 244 miles on a single charge.

Innovation and new technologies can completely reshape our cities. It has happened before. It will happen again. What's your vision of the future?

New engines, lighter materials, new battery technology, and new aerodynamic shapes can increase the automobile's fuel efficiency by 300%.

Technology is sometimes part of the problem. Innovation is always part of the solution.



CLEAN AIR TREK

DISCOVERY WORLD
500 N Harbor Dr. • On Milwaukee's Lakefront



Take the **12** **14** **23** **31** or **33** Bus to DISCOVERY WORLD.