

GET TO KNOW THE CITY.

Breathe it in. Really smell the air. Listen to the hum of traffic and the voices of people. Touch the bricks and stone and steel and glass and iron.

Walking is the most intimate way to explore your world.



IMAGINE...

Just for a moment, that you wake up one morning and your car is gone. Your neighbors' cars are gone too. You rush back in and turn on the news only to discover that all the cars in the world are gone. All of them. Gone. Vanished.

But nothing else has changed. You still have to get to work and school and run errands. You still have to live your life. How do you do that?

Since you want to experience this new world, and since you have a good pair of shoes and an open mind, you decide to walk.

Now that you're on foot, you have time to see the city not just for what it is, but for what you can make it. You see the potential of an empty warehouse and a vacant storefront. You start to see opportunities where you used to see only problems, or didn't see anything at all.

You start to know the city for the first time. You breathe it in and really smell the air. All around you is the past, present, and future.

When you walk, you can discover new people. You can find your vision. It's the most intimate way to explore your world. Walk and the city is yours.

CLEAN AIR TREK

Milwaukee is shaped by how you move through it.

VISIT:
CLEANAIRTREK.COM
FOR MORE IDEAS.

CLEAN AIR TREK

DISCOVERY WORLD
500 N Harbor Dr. • On Milwaukee's Lakefront



Take the **12** **14** **23** **31** or **33** Bus to DISCOVERY WORLD.